

April 2004 Newsletter News That Hits the Mark Building Businesses One Referral at a Time



Shop Morton Grove Brochure

Is your business trying to target Morton Grove residents? Advertising in the Shop MG brochure is the answer. This directory reaches 9,000 residents and businesses – that's 9,000 potential customers! Advertising in this brochure gives your business the high visibility that introduces more customers to your services and coupons bring people in the door. This directory carries credibility because it is from the Chamber of Commerce. People trust their local Chamber of Commerce for referrals on services and products.

Don't miss your chance to advertise in this unique directory! Call the Chamber today or refer to the enclosed flyer. The deadline is Friday, April 16.



We are going to press April 16, Call 965-0330 to save your space today!

CALENDAR OF EVENTS

Tuesday, April 6 5:00 pm - 7:00 pm Business After Hours The Bugle 7400 Waukegan Rd. • Niles

Thursday, April 29 11:45am-1:00pm Women's Power Lunch Morton Grove Village Hall 6101 Capulina

Tuesday, May 11 8:00am-9:30am New Member Orientation Morton Grove Village Hall 6101 Capulina

Call the Chamber to RSVP to these Events 847-965-0330

Important Golf Outing Info Inside

Don't Throw Me Out!

Pass the Chamber newsletter along to fellow employees and colleagues. Let everyone benefit from our programs, events and informational articles.

www.MGCCI.org

shoppers

CHAMBER BENEFITS TO GROW YOUR BUSINESS

PROMOTE YOUR BUSINESS IN THE 4TH OF JULY PARADE!

The Morton Grove Days Commission is again planning their annual festival. This year's festival will take place July 1 – July 4, including a 4th of July Parade.

Local participants are important to the success of the parade. Any type of float, decorated or antique autos, etc. will be accepted. The parade will form at Central & Dempster and step off at 2:30pm.

This year the Grand Marshals of the Parade will be former members of the Volunteer Fire Department (the Fire Department is celebrating its 100th Anniversary in 2004) and returning veterans from the Iraq War.

If you wish to issue an unit in the Parade, please contact Jeff Fougerousse at 847-965-1200 or Ralph Hintz at 847-724-5991.

Welcome Neighbor Program Reaches Over 50 New Residents This Month - Don't Miss Out!

The Chamber and the Village have joined together in efforts to educate new residents about Village regulations and introduce them to the goods and services available to them in Morton Grove. Over 50 new residents moved to Morton Grove in January alone and each received a valuable welcome package full of village information and small gifts and information from our local businesses including beanie babies, grocery lists, rulers, pens, magnets, chip clips, wipe-off boards, flyers, coupons and brochures.

New families are moving to Morton Grove every month. Don't miss out on the opportunity to make them your customer. Call the Chamber office at 847-965-0330 for more information.



DON'T MISS THIS SPECIAL AFTER HOURS EVENT!

The **Bugle**

Tuesday, April 6 5:00-7:00 p.m. 7400 Waukegan Rd. • Niles RSVP to the Chamber 847-965-0330

Bring your business cards and be ready to:

- Gain Leads
- Provide Referrals
- Develop valuable business relationships through networking with fellow members

BACK TO BUSINESS AFTER HOURS



Don't feel comfortable networking?

Ask for a networking partner when you RSVP

BUSINESS OF THE MONTH

Bringer Inn

"Bringer Inn is located on Lincoln Ave just a couple of blocks east of the Morton Grove Metra Station at the corner of Fernald and Lincoln Ave. Bringer Inn is the oldest commercial building still in use today in Morton Grove. The building at one time served as Haupt Butcher Shop and the Hoss Florist Exchange, the general store serving the local neighborhood at the turn of the 20th century. A 3' X 5' picture is on the north wall of the bar room showing a horse drawn carriage with Hoss family in front of the building. Today, Bringer Inn serves as the local tavern featuring great food, spirits, 12 TV's and all NFL and MLB games on satellite. The locally famous 'Bringer Burger' is served

Monday thru Saturday 11:00 am to 2:00pm and in the evenings from 5:30pm to 10:00pm Monday thru Friday. An outdoor patio is available weather permitting."

Call the Bringer Inn for their lunch and dinner specials 847-965-0150.



Be Our Next Business of the Month

Nominate a Chamber member or your own business. Consider the following:

- Community involvement
- Special achievement
- Dedication to the business community
- Unique business type or interesting promotion

Please submit the company's name, the contact person and 2-3 sentences why this business should be considered.





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MEMBER MENTIONS

Networking, That Is What It Is All About Carolyn Reiner and Gail Zelitsky of Silver-Robins Consulting, were featured in the Chicago Tribune's Business Section article entitled "Networking in, old methods out," about the importance of networking as a strategic way to build business. Call their office at 847-673-4098 to request a copy of the February 2nd article.

It's Spring Cleaning Time!

Everybody needs a dependable professional janitorial company. And after a long winter, your company needs a good cleaning. Metro Maintenance Services, Inc. is insured and bonded and provides high quality service for your business. Contact Metro Maintenance Services, Inc. at 847-677-8113 for free estimates on cleaning your offices, carpet, tile floors, windows, etc.

Billboard Advertising Available at Oakton **Baseball Field**

Swing for the fences this summer by advertising your business on a baseball field billboard at Oakton Community College.

Forty billboards, each 8 feet high and 12 feet wide, now are available at what many consider to be the finest junior college baseball complexes in the Midwest. The field is lighted for night games and hosts not only the Oakton Raiders baseball team, but also the Chicago North Men's Senior Baseball League and Illinois High School Association (IHSA) super-sectional championship games.

"The billboards are in a high profile area," says Mike Pinto, Oakton's head baseball coach. "With the team's phenomenal success last year, we expect to attract hundreds more fans in the 2004 season." Seating capacity at the Oakton baseball field is 500.

For more information about contracting for billboard space, please contact Oakton Community College's Athletic Department at 847-635-1753.

Lisa Williams of Minuteman Press to Walk AVON Breast Cancer Walk

Lisa is looking for support for her 39.3 trek. If you would like to make donations to this worthy cause, please call Lisa at 847-470-0212.

Another Benefit From Your **Chamber Membership**

Have interesting business news you want to mention to other Chamber members, email us a quick press release to be printed in our new section: MEMBER MENTIONS

LOOK FOR YOUR PIC AT THE MULTI-CHAMBER LUNCHEON.









Will You Be Ready To Move When The Market Does?

There's No Need To Worry About Getting The Best Rates When The Bear Market turns to the Bull Market.

Cambridge Bank is offering a "Bump-Up" CD promotion for a limited time only. Here's how it works...Open a CD for 15 months at the bank's published rate with as little as \$5,000°. If interest rates go up during the term of your certificate, you have the option to "Bump-Up" your rate once during the term of the Certificate.

Don't Miss This Opportunity!

· Interest paid and compounded monthly

- Personal accounts only
 Early withdrawal penalty applies
- •One time option to bump up rate anytime during the 15-month term •New rate will carry forward from the date of increase and will not be retroactive. •Minimum deposit to open 15-month "Bump-Up" CD is \$5,000

Open your "Bump -Up" CD now! Stop by one of our offices and talk to your personal banker. But hurry...this offer is only available for a limited time.



CAMBRIDGE BANK A Traditional Bank FOR CONTEMPORARY

> 1100 South Rand Road • Lake Zurich Cherry Hill Plaza • Hawthorn Woods (847) 726-2265 6111 W. Dempster Street . Morton Grove (847) 583-1907

*Annual Percentage Yield (APY) effective as of 9/25/03. Minimum deposit of \$5,000 required to open 15-month Cambridge Bump-1 p (D); \$5,000 minimum (D) balance required to obtain APY; \$99,999.99 maximum. Rate subject to charge without notice. Substantial penalty for early withdrawal. Fees may reduce earnings on the account. Personal accounts only, interest is compounded and credited monthly. If the stand rate on a Cambridge Bank regult 12-month certificate is higher, you can bump-up the rate on your certificate for the remainder of your initial 15-month term. No subject to any other bonus rates or offers.

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CHAMBER HAPPENINGS

THIS MONTH WE *REFERRED* THE FOLLOWING MEMBERS:

- Corner Bakery
- Doris' Snip 'N Shop
- DiMaria Builders
- Minuteman Press
- Gibbs Plumbing & Sewer
- Morton Grove Supply Company
- North Tower Sewer Service
- Trademark II, Inc.
- Welter Plumbing, Inc.
- Atlas Heating Service, Inc.
- Gartner Heating & Cooling
- Pure Air & Heating
- Skokie Valley Air Control
- Univerpol, Inc.
- Catering By Michael's
- LaPasta Ria

ADVERTISE IN THIS NEWSLETTER

Half Page	\$45
1/4 page	\$30
Business Card	\$20
Insert	\$50*

Call the Chamber to learn about SPECIAL RATES for monthly ad space

* Must supply 250 copies of inserts.





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Check out our website! WWW.mgcci.org

26th Annual Golf Outing & Dinner Fundraiser

Thank You 2004 Sponsors

Hole Sponsors

Foursome Photo



CAMBRIDGE BANK A Traditional Bank FOR CONTEMPORARY TIMES

Cart Sponsors

Teresa Hoffman Liston -Attorney at Law



Sponsors Are Needed...

The services the Chamber provides are in part funded by events like the golf outing. In fact, the Golf Outing is the Chamber's Biggest Fundraiser, and its success is essential. Sponsorships and gift donations are not only a way to support the Chamber, but they are a great form of advertising and exposure for your business.

All Sponsors and Donations will:

- Featured in the Chamber Newsletter
- Listed in the Golf & Dinner Program
- Your company will be listed on all event signage

The Following Sponsorship Opportunities are Available:

Beverage Cart \$350 (Limit 2)

Have your company's name on the cart everyone loves to see - the beverage cart!

Lunch Sponsors \$175 Limited to 4 Sponsors.

Hole Sponsorship: \$150

Limited to 18 Sponsors. Plan something memorable for golfers on your hole or let your sign represent your business while you golf! (based on first come, first serve policy)

Cart Sponsor: \$50 Limited to 40 Carts

Golf Giveaway Bags

Send something home with the golfers that will keep your company on their mind. Will need a supply of 150 items from your company (i.e. golf towels, hats, balls, tees)

Please contact Vicky Cosa at 847-965-0330 or Natasha Demos at Cambridge Bank (Golf Committee Chair) at 847-540-5271.

quantity price

____ x \$50 =

Grand Total

_____ x \$75 = ____

total price

Sign Me Up! I support the Chamber and its efforts to grow my business.

Sign me up for golf only Sign me up for dinner only

Sponsorship _____

- Lunch Sponsors \$175
- □ Hole Sponsorship: \$150
- □ Cart Sponsor: \$50
- Golf Giveaway Bags

Golf must be paid in full by June 14.



Indicate the level of Sponsorship you prefer and send form and payment made out to MGCCI to: 6101 Capulina • Morton Grove, Illinois 60053 or fax form to 847.965.0349

Sign me up to Golf!

Sign me up for golf & dinner _____ x \$130 = ____

FROM THE CHAMBER OFFICE

Wecome Our New Members

Bank One Ishaq Mohiuddin 7007 W. Dempster St. Niles, IL 60714 847-663-1241



EHK Interiors Eun Hee Kim 9556 LeClaire Ave. Skokie, IL 60077 312-952-0365





Call today for your Delivery....

Pleasing the palate from sunup to sundown, the Corner Bakery Cafe is serving fresh and delicious breakfasts, sandwiches, salads, and sweets in a neighborhood near you.
Embracing all three mealtimes and anything in between, we're committed to providing a variety of selections from down-home to decadent. Our menu is always being refined with additions like Harvest Salad, and the Uptown Turkey Sandwich joining our signature Chicken Pesto and favorites like the Corner Classic and our famous Sweets Basket. Whether our guests are shopping, traveling, feeding business associates or a party crowd, looking for a quick snack or dinner out, the Corner Bakery Cafe's fresh and tasty selections will "Feed the Day."

Please take a few minutes to look over the new menu on our website and feel free to call your Catering Sales Consultant with any questions you may have!

> Heidi Huff heidi.huff@cornerbakery.com Phone 773-742-5178 *Chicago's North Shore* Visit www.cornerbakery.com today!

Thank you for continuously choosing Corner Bakery Catering for all your catering kneads!

> Corner Bakery Cafe Old Orchard Delivers Catering to Morton Grove! 847-933-1555

COUSLON PROMOTES PROGRAMS FOR BUSINESS

State Representative Elizabeth Coulson is encouraging employers to utilize state and federal programs available to benefit both employers and their employees including:

KidCare: Provides low-cost or free health care coverage to children of working parents based on income and pre-natal care for pregnant mothers. The KidCare Rebate Plan helps pay the premiums of employer-sponsored or privately purchased health insurance plans. For more information contact the Illinois Department of Public Aid KidCare Hotline at 866-468-7543 or visit www.kidcareillinois.com.

Earned Income Tax Credit (EITC): A federal income tax credit for working low and moderate income families that can be worth as much as \$4,140 to a family with two or more children. The State of Illinois also offers an earned income tax credit for tax relief up to \$207. *These programs serve as wage subsidies to promote job retention at no cost to employers.* Eligible employees, who wish to receive a portion of the earned income tax credit with their pay, should file Form W-5 with their employer. For more information contact the Illinois Department of Human Services at 888-827-8511 or visit www.dhs.state.il.us/projectsInitiatives/EITC.

Tax Assistance and Tax Counseling Project: This program offers free tax assistance and promotes the earned income tax credit to low income workers. For more information contact the Center for Economic Progress at 312-409-6511 or visit www.centerforprogress.org.

Child Care Program: A state program helping provide access to quality, affordable child care to low income families allowing them to work. For more information, contact the Illinois Department of Human Services at 800-843-6154 for the nearest office or visit www.dhs.state.il/ts/ccfs/ccd/.

Non-custodial Parent Earnfare: A program that provides wage-subsidized workers for up to six months at no cost. During this time the employer has an opportunity to evaluate whether to hire the person. This program allows individuals to gain work experience while meeting their child support obligations. For more information contact the Illinois Department of Human Services at 800-843-6154 or visit www.dhs.state.il.us/ts/et/earnfare.asp .

For further questions please contact Representative Elizabeth Coulson at 847-724-3233.

A MESSAGE FROM THE PRESIDENT



As we head into the second quarter of the year, our Chamber has showed no signs of slowing down. Our Business After Hours at Bally's, Women's Power Luncheons, and Multi-Chamber Progressive Networking Luncheon were enjoyable and successful events. Our Community Guide has been distributed to all households and businesses in the Village. This month, our Shop Morton Grove Brochure which contains a listing for all our members will be mailed to the entire community and our Welcome Neighbor packets will be delivered to over 50 new residents.

Our next Business After Hours will be Tuesday, April 6 from 5:00 to 7:00 p.m. at the Bugle Newspapers. Planning for our June 28 Golf Outing Fundraiser at the Highland Park Country Club is in full swing-we are currently accepting reservations and seeking sponsors. Mark your calendars and plan to join us at both events.

Our Search Committee is making steady progress to find a new executive director. In the meantime, our executive assistant, Vicky Cosa now works full time for us and has been doing a great job assisting our members and recruiting new members.

Your participation is key to a successful Chamber. Our programs are designed to provide real value to you and your business, but without your involvement, they would not be possible. Your input is invaluable – help us help you! Let us know how we can continue to make the Chamber beneficial to you.

If you would like to get more involved, have any questions or just have a new idea for the Chamber, stop by our Office on the second floor of Village Hall, or call Vicky at 847.965.0330, or call me directly at 847.965.8123.

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The Morton Grove Chamber of Commerce & Industry is a business organization dedicated to the advancement of the economic, commercial, industrial and civic interest of Morton Grove.



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